



SILK ROAD CULTURE HUB

SCAN ME



CULTURE, WINE AND TECHNOLOGY CITIES PLATFORM



Europe and Asia meeting for the development of cities and regions Marneuli & Sagarejo Municipalities and SCF initiatives of joint project with partners. The presentation will take place on November 8th 2023 in Berlin. International and local partners of the project are: SCF, ASFE and their representative in Georgia /IBCCP/, UNESCO Chair of Technical

University of Georgia, Arts Research Institute of Georgia.

This project is organized in close relation with the European Festivals Association (EFA) and its EFFE Seal for Festival Cities and Regions, as well UNESCO ITI.

EFFE Seals member two cities initiative for this moment is looking for other partner cities, Festival hubs and festivals, cultural institutions, economical projects, private, state, NGO representatives for cooperation. Main Working topics are: new platform creation business and culture forum, joint projects and seminars during 2024-2025

GOALS AND OBJECTIVES

The creation of a new platform within the framework of European Festival Cities and regions is main idea of the project. Silk Road Culture Hub inviting European and Asian cities, which are interested in the following areas like: development of the economy and awareness of cities through culture, wine and technology, development of cultural tourism through festivals, economical initiatives, institutional and individual initiatives and cultural cooperation between cities; For this purpose of deepening, value-based well-being of the urban and regions population and development of democratic processes, strengthening youth programs and inter-generational ties, further popular-ization of tangible and intangible cultural heritage.

MARNEULI

Marneuli municipality is located in the south-eastern part of Georgia, in the Kvemo Kartli region. 29 km from the capital. The municipality includes one town and 83 villages. The population is 107,800 people.

It should be noted that Marneuli is located on the "Silk Road", because there are two state borders on the territory of the municipality: Georgia-Azerbaijan and Georgia-Armenia. Marneuli is a multi-ethnic municipality, where Georgians, Azerbaijanis, Armenians, Greeks and others live together. Marneuli municipality is rich in cultural heritage monuments. One of the priority directions in the strategic development plan of the municipality is the protection of cultural heritage, promotion of multicultural festivals and development of Ethno-Tourism. Such multi-ethnic festivals as "Shin" and "One Caucasus" are held in the municipality. In Marneuli, near the village Imiri, archaeological works have been underway since 2015. An ancient wine vessel dating back to the 6th millennium. As a result of complex research, it was established that human first domesticated wild vines and pressed wine on the territory of Georgia 8000 years ago.

The current discovery, which was discovered by the expedition of the University of Toronto together with Georgian archaeologists, turned Georgia and specifically Marneuli into an important cultural and tourist center of the world. A museum complex and an annual archaeological expedition are being built on the site. After this discovery, Marneuli is called the birthplace of wine.

SAGAREJO

Sagarejo is a municipality located in Eastern Georgia, Kakheti region. The municipality includes one town and 43 villages, the population is 51,761.

Sagarejo municipality is distinguished by its beautiful, exotic nature and ancient historical and cultural monuments.

In the municipality of Sagarejo, the main branch of agriculture is viticulture and wine production, wine tourism is actively developing. Depending on the geographical location, 24 micro zones of origin are currently registered in Georgia. Two of these micro-zones are planted in Sagarejo - Khashmi Saperavi and Manavi Green. Khashmi Saperavi is a red, dry wine. Aromas of red fruits, berries and black plums gradually appear in the background of the aroma. Manavi green - pale straw color with a greenish tint. It is one of the most fragrant, soft and velvety wines of Kakheti.

Kvevri wine was made in Georgia 8,000 years ago, and this tradition is still being preserved, the old traditional method is also used by wine cellars in Sagarejo.

PROJECT ADVISORY BOARD:

Temuri Shubutudze – Vice Mayor Marneuli Municipality
Giorgi Laliashvili – Vice Mayor Sagarejo Municipality
Davit Chikadze – Head of Public Relations Marneuli Municipality
Ketevan Gratiashvili – Head of International relations Sagarejo Municipality
Dr. Levan Khetaguri – Project curator
Dr. Iuri Mgebrishvili – Project Manager

CULTURE, WINE AND TECHNOLOGIES CITIES PLATFORM FIRST MEETING 2024, GEORGIA

4-8 February / three working days

1st day city Marneuli - getting to know the cultural and business potential of the municipality - informal meetings - throughout the day - including lunch and dinner – Wine birthplace – 8000 years old, multi ethnic, religion and cultural municipality;

2nd day city Sagarejo - introduction to the cultural and business potential of the municipality - informal meetings - throughout the day - including lunch and dinner – Wine making unique place, diversity nature and heritage and authentic wine tests municipality;

3rd day in city Tbilisi - general working meeting in Tbilisi – discussions for cooperation, ideas for exchanges, presentations, planning, workshops.

Deadline for participants applications 20 December of 2023

For further proposals questions please contact us: effehubgeorgia@gmail.com / lkhetaguri@gtu.ge

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