

New *Theatre Record* editor

NEW WEBSITE

Theatre Record has a new editor, Alison Cook,
and a new, hugely improved and even faster website

The new website will continue to include all of the *Record's* existing content features – its archive of more than forty years' unabridged reviews, casts, credits and production photographs for all major UK productions, its unrivalled UK-wide listings of press nights – as well as some exciting improvements to make theatrerecord.com an even more invaluable and easy to use resource, updated daily. Where the printed **Record** carried only reviews from printed media, the website now includes an ever-growing number of digital reviews. The new features include:

- New digital format
- Improved, faster search engine
- Marker for unread reviews
- List of the latest productions (rolling by issue)
- Separate West End & Scotland listings of shows current and coming, with box office and press contacts.
- New subscription system with easy online payments

Let Alison tell you more:

“We have enhanced some areas, including improving the search engine, so from the launch of the new website you can search for any cast or creative within a production. We have also added a marker which shows you when a new review has been added since you last logged on, so you never miss a review. The main page shows the latest month of productions, linking to their details and reviews. All the productions are posted according to press night before being put into the archive, adding to the 40+ years of material which you can easily search.

We have added a West End listings feature which shows what's on just in the West End as well as listings for the whole of London. We have, of course, kept the listings feature for regional productions and separated it out for Scottish productions too.

We have a new subscription page which is simple to use, making it very easy to have a free trial, sign up as a new subscriber or renew a subscription. Annual subscriptions (less than £1 a week for UK individual subscribers) now run for twelve months from the date they commence, rather than the calendar year. We have also included a new type of subscription, allowing access for a month – ideal for short term research.

For institutions, it's now easy to manage your account. You can easily add or change IP addresses and look up user statistics.

Many thanks to all of the people who have helped to shape the new website with their ideas and feedback. We aim to make *Theatre Record* your first choice online resource for UK theatre and will continue our efforts to make it the best it can be.”

Take a look – NOW

www.theatrerecord.com