



Theatre Record 2019

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For nearly forty years, *Theatre Record* has chronicled the British stage through its ongoing cumulation of the reviews of the leading national critics. Published fortnightly, it has established itself as the essential reference for anyone wanting in-depth information on UK productions and their makers, from the West End to the Fringe and beyond to regional theatres all over the country. It is read worldwide and treasured by researchers and students, actors and agents, producers and directors, theatregoers and enthusiasts, not least by the critics themselves.

Having offered a digital subscription for the first time in 2018, the *Record* will be going *fully digital* in 2019. This does not mean an end to printed versions – see below – but it does mean that all subscribers will in future be able to enjoy many more features of the new-style journal at no extra cost.

From today, anyone who takes out a subscription for next year will gain entrance, from the moment they join, to the *Record's complete archive* – nearly four decades of unabridged national newspaper reviews, cast lists, technical credits and photographs of productions in London and throughout Britain. They will be able to search on line for a favourite production or director and reach the reviews they want in seconds. Subscribers will also have daily access to the *Record's* listings of future productions as they are updated, the most comprehensive available anywhere. Where reviews for productions in the listings already exist, these too can be downloaded at a click. The *Record's* pattern of fortnightly editions will continue, enhanced with more photographs and more reviews. After years of annoyingly slow delivery, the journal can return to giving readers *immediate access* to complete show reviews just *two weeks* after the opening of the last production in each issue.

How can this be done? By giving readers access to the new-style digital issues *the moment they are completed*. All they have to do then is push a button to download them in printable page form. By becoming their own printer, subscribers cut out all the delays of postal delivery.

Anyone wanting to subscribe to the new, improved *Theatre Record* has only to go to the new website, www.theatrecord.com, and request a trial. On payment of the 2019 subscription, they will have immediate access to the *Record's* existing volumes and the daily listings. All subscribers will also be offered a year's free subscription (worth £25) to *doollee.com*, the running database of over 190,000 modern plays.

To subscribe to *Theatre Record* or to request a free evaluation trial please email Julian Oddy editor@theatrecord.com. We accept payment via PayPal, major credit/debit cards, cheque, and BACS. 2019 prices are per annum and include VAT where applicable.

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