

## Evaluation criteria FIRST CALL FOR PROJECT PROPOSALS

**Deadline for submissions: 21 September 2018 at 12:00 (GMT)**

IMPORTANT: Applications will be assessed on a scale from 0 to 100 and will be ranked accordingly to their merit. The threshold is set at 75/100 points.

	Criteria	Definition	Max. Weighting
1.	Relevance of the project	This criterion evaluates the relevance of the project vis-à-vis the objectives of the call for proposals as well as the internal consistency and overall logic of the project description (structure and feasibility). In particular, this criterion also evaluates: a) the target beneficiaries (women, youth, ethnic and religious minorities, rural migrants...); b) the potential for synergies with existing initiatives/organisations; c) the capacity for evaluation and self-assessment; d) a human rights-based approach; e) the innovative component(s); f) the involvement of local independent actors and small community NGOs, groups, etc.; g) the proposed strategies for sustainability and/or scaling up.	30
2.	Quality of the financial offer	This criterion evaluates the project budget, in particular as regards: a) activities appropriately reflected in the budget; b) the accuracy of the estimated costs; c) the feasibility of expected results within the estimated costs. A clear funding strategy with detailed evidence of potential or confirmed complementary (co-financing by applicants) funding sources will be positively assessed.	20
3.	Communication strategy	This criterion evaluates the project communication strategy and its adequacy to address different target groups/audiences, build synergies/networks/collaborations with other projects and operators. It also assesses the awareness-raising capacity of the project.	20
4.	Potential of the project team	This criterion evaluates the quality and the structure of the project team and its partnership. It also considers whether the project has a clear added value as regards: a) transregional cooperation; b) gender-equality and youth approach, in particular in the team composition.	20
5.	Previous experience	This criterion evaluates the expertise of the applicant and partners in the field(s) related to the project in order to ensure the good quality of the outputs.	10